

Hello,

I would bother to respond to this enquiry if it was not so clear that it would be a complete waste of my time, as previous attempts suggest. It is very clear to anyone with half a brain that the government and yes the opposition as well have weaponised this whole issue as they see it as a vote winner in a "cost of living crisis". It seems to me that the people feeding off this enquiry are happy to follow along, who cares for the truth, lets just collect the big fat salaries that go along with it.

I speak from a position of being a Woolworths produce supplier for nearly 30 years, and after that amount of time you are either very happy with your situation and making good money, or you are gone long ago. The whingeing farmers that I met complaining about not being able to access the supermarkets were not realistic business operations, they saw Quality Assurance as some sort of bogey man, not the asset to a business that it is, and not one was prepared to invest in their business in both knowledge and capital, to ensure ongoing supply.

So, our real world experience is 180 degrees from the way you guys want to paint it, how do you think the supermarkets have ANY suppliers if it was as you say.

I guess this communication is just to let you know that you can fool some of the people all the time, but you can't fool some of the people at all.

Cheers


Bill Calder

William Calder

Three Rocks Micro winery

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