

25 October 2024

Director  
Consumer Policy Unit  
Market Conduct Division  
Treasury  
Langton Cres  
Parkes ACT 2600

Via email: [consumerlaw@treasury.gov.au](mailto:consumerlaw@treasury.gov.au)

Dear Director

### **Submission on exposure draft legislation – product safety regulation**

Amazon Commercial Services Pty Ltd (Amazon Australia) welcomes the opportunity to provide a response to the exposure draft legislation on making it easier to recognise overseas standards in Australian law. In general, we are supportive of efforts to make improvements to mandatory standards regulation under the Australian Consumer Law. We welcome this initiative to ensure a high bar of product safety is maintained while reducing unnecessary compliance costs – costs which are ultimately borne by consumers.

### **Amazon and its commitment to product safety**

Customer safety is a top priority for Amazon. We are pleased to be one of the founding signatories to the ACCC Product Safety Pledge. We strive to ensure our customers are offered safe and compliant products, and continuously work with our selling partners to ensure that this trust is upheld.

Amazon continues to promote and improve product safety compliance through existing and new initiatives. We provide support to our selling partners by offering education on product safety policies and regulations and continuously monitor relevant standards to ensure these materials stay up-to-date. We also provide tools to easily navigate product compliance requirements and for certain products that are subject to mandatory standards and/or are high-risk, we impose additional requirements.

We work in cooperation with the ACCC and other regulators to disseminate product safety information to relevant selling partners to increase awareness of product safety obligations, emerging risks and required mitigations.

### **Response to proposed regulatory changes**

In our submission on the Consultation Regulation Impact Statement for Supporting business through improvements to mandatory standards regulation under the Australian Consumer Law, we noted our support of regulatory changes that would recognise trusted overseas product safety standards as suitable standards to which products being sold in Australia may comply. Amazon Australia is also supportive of regulatory changes that would permit the sale of consumer products that meet up-to-date versions of



Australian mandatory standards, but not older out-of-date mandatory versions. We believe the proposed changes will benefit both consumers and industry.

Yours faithfully,

Michael Cooley,  
Director of Policy, Amazon Australia