

Annexure A – Details of Contract Variations

The details of the variations to the Contract are as follows:

Contract document and clause	Variation(s)
C.A.1(e) Contract Price	<p>A variation is required to amend C04941 as a result of the following:</p> <ul style="list-style-type: none"> • Increase the contract value by \$7,150.00 incl GST as a result of additional scope of works: <ul style="list-style-type: none"> – Treatment costs to secure Director (s 47F) and Photographer (s 47F) for the campaign. <p>A summary of the amended services can be found at Annexure A.</p> <p>The proposed changes would result in increasing the contract value by \$127,399.58 incl GST.</p>
Delivery Schedule	Delivery scheduled is provided in Annexure A .

Pages which are fully out of scope have been removed from the document set

Annexure B – Impact of Contract Variation(s)

The impact of the Contract variation(s) is as follows:

Impact of variation(s) on fees, charges of payments under the Contract	The maximum Contract Price inclusive of GST and all taxes and charges will not exceed \$127,399.58 incl GST. Original Contract Value \$120,249.58 GST incl Variation 1 Contract Value \$7,150.00 GST incl
Plan for implementing the variation(s)	Refer attached "Attachment A".
The responsibilities of the Parties for implementing the variation(s)	Not Applicable.
Effect of the variation(s) on performance	Not Applicable.
Effect of the variation(s) on documentation	Not Applicable.
Effect of the variation(s) on training	Not Applicable.
Any other relevant impacts of implementing this Deed of Variation	Not applicable.

Annexure A – Details of Contract Variations

The details of the variations to the Contract are as follows:

Contract document and clause	Variation(s)
R.B.2 Detailed Proposal to meet the Customer's Requirement	<p>Add the following dot point at the end of the list of deliverables:</p> <ul style="list-style-type: none"> • Website Production – details outlined in Annexure A.
C.A.1(e) Contract Price	<p>A variation is required to amend C04941 as a result of the following:</p> <ul style="list-style-type: none"> • Increase the contract value by \$103,957.86 incl GST as a result of additional scope of works: <ul style="list-style-type: none"> – Website production <p>A summary of the amended services can be found at Annexure A.</p> <p>The proposed changes would result in increasing the contract value to \$231,357.44 incl GST.</p>
Delivery Schedule	Delivery scheduled is provided in Annexure B .

Annexure B – Impact of Contract Variation(s)

The impact of the Contract variation(s) is as follows:

Impact of variation(s) on fees, charges of payments under the Contract	The maximum Contract Price inclusive of GST and all taxes and charges will not exceed \$231,357.44 incl GST. Original Contract Value \$120,249.58 GST incl Variation 1 Contract Value \$7,150.00 GST incl Variation 2 Contract Value \$103,957.86 GST incl
Plan for implementing the variation(s)	Refer attached "Attachment A".
The responsibilities of the Parties for implementing the variation(s)	Not Applicable.
Effect of the variation(s) on performance	Not Applicable.
Effect of the variation(s) on documentation	Not Applicable.
Effect of the variation(s) on training	Not Applicable.
Any other relevant impacts of implementing this Deed of Variation	Not applicable.

CLEMENGER BBDO

Production Estimate

The Treasury
S 22
Strategic Communications Adviser
Langton Crescent
Parkes ACT 2600

Client	TRE	Est Number	TRE0022/01
Product	All Advertising	Date	8/07/2024
Campaign	Production		
Account Manager	S 47F		
Job No.	TRE0022	Supporting Australians - WEBSITE PROD	

This estimate covers the scoping, UX, design, development, testing and hand off of the website build to the Treasury Department Developer team to upload and host the website.

All details for each stage of the project are outlined in the Scope Of Work document.

Whilst the estimate covers creating language specific template pages left and right for Energy S 22, it does not include the work required S 22 to take translated pages into build and testing. This will follow in a phase 2 estimate.

1. SCOPING / UX PHASE

The scoping and UX phase include the following:

Scoping

- Time to review and collate client supplied brief and materials
- Create a response content document and questions that will inform the final Scope of - Work document
- Review brief with UX, Designer and Developer to contribute to the Scope of Work
- Finalising approach and SOW document and estimate
- Creative to review content for the site, complete any copy writing elements for the site including headlines. Develop a basic colour and font design language

UX

- Briefing UX designer and UX designer time to review all requirements
- UX low fidelity Wireframes - some elements may be interactive
- Supply of wireframes for client review and feedback
- Ensure AA Accessibility WCAG is met

Includes:

- 2 rounds of amends

Excludes:

- Design elements, image, font or icon purchase
- Excludes and subscription access to figma, review only allowed for project team

2. DESIGN PHASE

The design phase include the following:

Design

- Designer to take UX design elements and apply look and feel for each page of the site included in the SOW.
- Designs to be completed in Figma and components organised for developer. Mobile and desktop to be designed for.
- Apply any required existing look and feel elements for Treasury and logos
- Images from the Stills shoot to be incorporated into the site.

Production Estimate

The Treasury
s 22
Strategic Communications Adviser
Langton Crescent
Parkes ACT 2600

Client
Product
Campaign
Account Manager
Job No.

TRE
All Advertising
Production
s 47F
TRE0022

Est Number
Date

TRE0022/01
8/07/2024

Supporting Australians - WEBSITE PROD

Page 2 of 6

- Site design will be completed in 2 parts, part 1 will include the structure, colours and any components that do not use shots from the stills shoot. Part 2 will be the supply of artwork / files that use the images from the stills shoot.
- Producer review and project oversight
- Review of designs with Developer to ensure elements can be achieved within the Treasury Developer requirements
- Creative and BM review of designs
- Designs will meet a minimum of AA WCAG
- Design of Master Pages as per the SOW

Home page s 22
Energy landing page
Energy resources page
Energy first nations page
Energy language landing page
Energy Language specific template page left to right in English language
Energy Language specific template page right to left in English language

s 22

Includes:

2 rounds of amends

Excludes:

Design elements, image, font or icon purchase
Excludes and subscription access to figma, review only allowed for

s 22

Upload of any video content or audio, all links to content to be supplied by client.
Supply of resource PDFs

3. INITIAL BUILD PHASE

The build phase includes the following:

Development

- Designer to handover all files to the producer and agency developer
- Client to supply all URLs prior to build commencement
- Developer to build website pages from approved designs and example build files supplied by client

Production Estimate

The Treasury
s 22
Strategic Communications Adviser
Langton Crescent
Parkes ACT 2600

Client
Product
Campaign
Account Manager
Job No.

TRE
All Advertising
Production
s 47F
TRE0022

Est Number
Date

TRE0022/01
8/07/2024

Supporting Australians - WEBSITE PROD

Page 3 of 6

Includes:

13 pages consisting of the below

Home page (s 22)

Energy landing page

Energy resources page

Energy first nations page

Energy language landing page

Energy Language specific template page left to right in English language

Energy Language specific template page right to left in English language

*Language pages (13 in total) to be completed in part 2, after supplying the English versions s 22 for translation

s 22

Website to be static with no CMS

Site to be mobile responsive across all devices and major browsers.

Excludes:

Domain Purchase and hosting

Google Analytics set up

Database set up

Design and copy changes outside of the approved design

Backend process for taking build files and pushing live

The following will click out to existing pages

-Taxcuts.gov

-Disclaimer

-Contact us

-Copyright

-Privacy Policy

s 22

Upload of any video content or audio, all links to content to be supplied by client.

Supply of resource PDFs

4. TEST AND AMENDS PHASE

Production Estimate

The Treasury
s 22
Strategic Communications Adviser
Langton Crescent
Parkes ACT 2600

Client
Product
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All Advertising
Production
s 47F
TRE0022

Est Number
Date

TRE0022/01
8/07/2024

Supporting Australians - WEBSITE PROD

Page 4 of 6

The test and amends phase includes the following:

- QA tester and Producer to test developed content against approved designs and across below agreed upon devices:
 - Chrome: last version Desktop and Mobile
 - Safari: last version Desktop and Mobile
 - Edge: last version Desktop
 - Firefox: last version Desktop
- Developer to action any internal amends needed
- Client to review site and provide html5 feedback (2 rounds)
- Developer to action amends and QA Tester and Producer to re-test as needed until approved
- Developer to package files to be added to client hosting environment
- QA tester and producer to re-test within testing environment

Includes:

QA testing once site has been built prior to being shared for approval
2 rounds of html5 amends post test link being shared (limited to high-res image updates, link changes and minor copy changes)
QA testing between requested client amends
QA testing once site is uploaded into the client hosting environment.

Excludes:

Testing across browsers not listed above
HTML amends outside of basic updates such as major design structure changes

5.HAND OFF PHASE

Handoff phase includes the following:

Handoff

- Producer and Developer to work with Treasury team to ensure all build files are supplied over as required
- Team will assist with any Treasury Developer launch questions and attend a handover meeting where required.
- An allowance of 2 days has been included for any post launch amends that may need to be made or assistance given

Inclusions:

Wrapping of all html and css files with all images and fonts supplied as needed
Development time to make any minor html updates post launch and QA tester time to verify changes once actioned
Production time to collate any handover information necessary for the launch and post launch

Exclusions:

Design or copywriting
Development of major updates such as design structural changes or new page builds.

s 22

Production Estimate

The Treasury
s 22
Strategic Communications Adviser
Langton Crescent
Parkes ACT 2600

Client
Product
Campaign
Account Manager
Job No.

TRE
All Advertising
Production
s 47F
TRE0022

Est Number
Date

TRE0022/01
8/07/2024

Supporting Australians - WEBSITE PROD

s 22

1. SCOPING / UX PHASE

Digital Producer
Digital Design Lead
Developer
Testing
Art Director
Copywriter
Executive Creative Director
Business Lead

Total 1. SCOPING / UX PHASE

2. DESIGN PHASE

Digital Producer
Digital Design Lead
Developer
Art Director
Copywriter
Executive Creative Director
Business Manager
Business Lead
Craft Design

Total 2. DESIGN PHASE

3. INITIAL BUILD PHASE

Digital Producer
Digital Design Lead
Developer
Art Director
Copywriter
Business Manager
Business Director

Total 3. INITIAL BUILD PHASE

4. TEST AND AMENDS PHASE

Testing
Digital Producer

s 22

Production Estimate

The Treasury
 s 22
 Strategic Communications Adviser
 Langton Crescent
 Parkes ACT 2600

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 All Advertising
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 s 47F
 TRE0022

Est Number
Date

TRE0022/01
 8/07/2024

Supporting Australians - WEBSITE PROD

4. TEST AND AMENDS PHASE

- Digital Design Lead
- Developer
- Art Director
- Copywriter
- Business Manager
- Business Lead

Total 4. TEST AND AMENDS PHASE

5. HAND OFF PHASE

- Digital Producer
- Developer
- Digital Design Lead
- Testing
- Business Manager
- Business Lead

Total 5. HAND OFF PHASE

s 22

Gross		94,507.15
GST	10.00%	9,450.71
Total	AUD	103,957.86

Prepared By: s 47F

Approved By:

This is an estimate only and is based on current facts and rates. Unless stated, no allowance has been made for any subsequent alterations that may be required, nor for any penalty rates likely to be incurred by expediting production in less than accepted times. Clemenger BBDO Australia reserves the right to re-estimate all costs if the project is delayed or deferred for any reason, for any period of time. Further, a new estimate will be prepared should the client make changes to the authorised output once it has been produced.

CLEMENGER BBDO

Tax Invoice

ABN: 34004243038

The Treasury
 s 22
 Strategic Communications Adviser
 Langton Crescent
 Parkes ACT 2600

Invoice No 1089702
Date 30/08/2024
ClientReference C04941
Terms Due in 30 Days

Client TRE
Product All Advertising
Campaign Production
Account Manager s 47F
Job No. TRE0022

Supporting Australians - WEBSITE PROD

Page 1 of 6

This estimate covers the scoping, UX, design, development, testing and hand off of the website build to the Treasury Department Developer team to upload and host the website.

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UX

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- Supply of wireframes for client review and feedback
- Ensure AA Accessibility WCAG is met

Includes:

- 2 rounds of amends

Excludes:

- Design elements, image, font or icon purchase
- Excludes and subscription access to figma, review only allowed for project team

2. DESIGN PHASE

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The Treasury
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Client TRE
Product All Advertising
Campaign Production
Account Manager s 47F
Job No. TRE0022

Supporting Australians - WEBSITE PROD

Page 2 of 6

- Apply any required existing look and feel elements for Treasury and logos
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Includes:
2 rounds of amends

Excludes:
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Supply of resource PDFs

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Tax Invoice

ABN: 34004243038

The Treasury
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Langton Crescent
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Supporting Australians - WEBSITE PROD

Page 3 of 6

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-Disclaimer
-Contact us
-Copyright
-Privacy Policy

s 22

Tax Invoice

ABN: 34004243038

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Langton Crescent
Parkes ACT 2600

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Client TRE
Product All Advertising
Campaign Production
Account Manager s 47F
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Supporting Australians - WEBSITE PROD

Page 4 of 6

Upload of any video content or audio, all links to content to be supplied by client.
Supply of resource PDFs

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Client TRE
Product All Advertising
Campaign Production
Account Manager s 47F
Job No. TRE0022

Supporting Australians - WEBSITE PROD

Page 5 of 6

Exclusions:

Design or copywriting
Development of major updates such as design structural changes or new page builds.

s 22

Digital Producer
Digital Design Lead
Developer
Testing
Art Director
Copywriter
Executive Creative Director
Business Lead
Digital Producer
Digital Design Lead
Developer
Art Director
Copywriter
Executive Creative Director
Business Manager
Business Lead
Digital Producer
Digital Design Lead
Developer
Art Director
Copywriter
Business Manager
Business Director
Testing
Digital Producer
Digital Design Lead
Developer
Art Director

s 22

Tax Invoice

ABN: 34004243038

The Treasury
s 22
Strategic Communications Adviser
Langton Crescent
Parkes ACT 2600

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Client TRE
Product All Advertising
Campaign Production
Account Manager s 47F
Job No. TRE0022

Supporting Australians - WEBSITE PROD

Page 6 of 6

Copywriter
Business Manager
Business Lead
Digital Producer
Developer
Digital Design Lead
Testing
Business Manager
Business Lead
Craft Design

s 22

Gross		94,507.15
GST	10.00%	9,450.71
Total	AUD	103,957.86

TERMS NETT - 30 DAYS PAYMENT

BANKING DETAILS:

s 47G(1)(a)