

# Measuring what matters

## Attachment A: Measuring What Matters: Consultation Feedback form

Consult hub

---

Response received at:  
26 May 2023, 6:21am

Response ID:  
sbm26ecd0bd3ab68fc0e4a37

---

- 1 Meeting Host Name  
Anthony James
- 2 Organisation (if individual please enter N/A)  
N/A
- 3 Email  
[REDACTED]
- 4 Phone  
Not answered
- 5 Meeting host  
Individual
- 6 Other  
Not answered
- 7 Meeting date  
5 May 2023
- 8 Meeting location  
In-person

- 9 Location/City/Town  
Not answered
- 10 State  
WA
- 11 Participants attending  
Individuals
- 12 Other  
Not answered
- 13 Number of participants  
6
- 14 1. Did the five emerging policy themes Prosperous, Inclusive, Sustainable, Cohesive and Healthy resonate with meeting participants?  
Yes
- 15 If not, why not (200 words)  
Not answered
- 16 2. Which of the following themes are most important to you? (Select 3)  
Sustainable: A natural environment that is valued and sustainably managed in the face of a changing climate for current and future generations  
Healthy: A society in which people feel well and are in good physical and mental health now and into the future  
Inclusive: A society that shares opportunities and enables people to fully participate
- 17 3. Which themes or descriptions were most frequently discussed? (Select 3)  
Sustainable: A natural environment that is valued and sustainably managed in the face of a changing climate for current and future generations  
Prosperous: A growing, productive and resilient economy

Healthy: A society in which people feel well and are in good physical and mental health now and into the future

18 4. What do you see as the most important issues for future wellbeing?  
Are these captured by the emerging policy themes?

An economy that gears itself towards healthy people & healthy planet was the overarching theme. In that sense, this measuring what matters is seen as a terrific approach, developing a culture that understands a purpose to the economy beyond growth for its own sake, or as a dubious proxy for quality of life. Much discussion was had about prosperity - it was considered a very good word to use, but contradicted by the definition prescribing growth as a given. Prosperity was seen as 'bigger' than that, more akin to the experience of healthy people and planet.

19 5. How might the descriptions be amended to best reflect our priorities?

As above, prosperous was considered more broadly, beyond finance, and certainly beyond growth as a given. Not that growth was considered not to be part of prosperity, just not by definition.

Prosperity was mostly considered here to relate to health of people and planet, which in turn included access to housing, education, healthy natural environments and health care as a given.

Participatory budgeting and the sharing economy were also considered important themes, relating to community deliberative processes and all their benefits, and moving away from over-consumption to healthy people and planet.

Following on from that, 'healthy natural environment' was strongly felt by everyone. And was seen as inclusive of minimising or even reversing climate change via (nature based) drawdown measures, and protecting nature from damage before it occurs.

Free and diverse media was also felt to be key, but not perceived as present in this framework as yet.

20 6. Are there any indicators and existing data sources that will be critical to inform the emerging policy themes?

The Australian National Development Index and associated state programs was seen as a

possible avenue, among others, of extending community deliberation (not just input), on these issues. [andi.org.au](http://andi.org.au). The most important aspect of all this is considered to be the community processes, and taking of responsibility for the outcomes, so government isn't pinned with all that. And in the process, we might think more about what's most important, and learn about each other in the process, all key ingredients for a healthy society. To do this in parallel with the literature and research was seen as the key to our success.

**21**    **7. Is there any additional information you would like to see in the Measuring What Matters Statement? If so, please outline.**

In addition to diverse media ownership ... dignity, democratic planning, energy transitions guided by questions of optimal per capita energy use (for healthy people and planet) - rather than assumptions of the benefits of simply maximising energy use or availability; even optimal income levels per capita, rather than assuming maximising these serves our health; less manipulative extractive pressures (advertising, public space for public interest not private selling, online commons protection too e.g. internet); housing to prioritise homes rather than investments; and above all, more ongoing and widespread national community engagement on this, than cycles back around periodically to revisit, monitor, adjust etc. This is one of the most important public initiatives in years. With thanks for this opportunity, we look forward to what comes next.