

Measuring what matters

Attachment A: Measuring What Matters: Consultation Feedback form

Consult hub

Response received at:

18 May 2023, 12:37am

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1 Meeting Host Name

Sandra O'Malley

2 Organisation (if individual please enter N/A)

A New Approach (ANA)

3 Email

sandra.omalley@newapproach.org.au

4 Phone

[REDACTED]

5 Meeting host

Other (PLEASE SPECIFY)

6 Other

Arts and culture think tank

7 Meeting date

12 May 2023

8 Meeting location

Virtual

- 9 Location/City/Town
Not answered
- 10 State
Not answered
- 11 Participants attending
Businesses
- 12 Other
Not answered
- 13 Number of participants
17
- 14 1. Did the five emerging policy themes Prosperous, Inclusive, Sustainable, Cohesive and Healthy resonate with meeting participants?
Yes
- 15 If not, why not (200 words)
Not answered
- 16 2. Which of the following themes are most important to you? (Select 3)
Prosperous: A growing, productive and resilient economy
Cohesive: A safe and cohesive society that celebrates culture and encourages participation
Healthy: A society in which people feel well and are in good physical and mental health now and into the future
- 17 3. Which themes or descriptions were most frequently discussed? (Select 3)
Prosperous: A growing, productive and resilient economy
Cohesive: A safe and cohesive society that celebrates culture and encourages participation

Healthy: A society in which people feel well and are in good physical and mental health now and into the future

18 4. What do you see as the most important issues for future wellbeing?
Are these captured by the emerging policy themes?

We welcome the acknowledgement of the importance of arts, cultural and creativity to Australians by its inclusion in the 'Cohesive' policy theme. Australians believe arts, culture and creativity are a fundamental part of being human and essential to our wellbeing. In a three year sentiment study across the nation, middle Australians aged 18 to 75 have identified wide-ranging positive outcomes for individuals and communities, including benefits to the economy, health, social cohesion and productivity (see middle Australia series at www.newapproach.org.au). Abundant Australian and international evidence supports the views of middle Australians that cultural participation provides diverse beneficial impacts. Policies and investment that enable access to and participation in arts and cultural activity helps make our communities safer and more socially cohesive, and makes us happier, healthier and more connected.

19 5. How might the descriptions be amended to best reflect our priorities?

The description is suitable. We would amend the current language ("participate in the arts, culture and sporting activities") to 'participate in arts, culture, and sporting activities.'

20 6. Are there any indicators and existing data sources that will be critical to inform the emerging policy themes?

The Australian Bureau of Statistics (ABS) April 2023 'Cultural and creative activities' release of 2021-22 Cultural participation and attendance survey data, if annualised, would provide a useful initial metric. Apart from annualising the data release, the information will be more meaningful if the geographic location of participants was more defined. We suggest using ABS Australian Statistical Geography Standard (ASGS) Statistical Area Level 2 (SA2), which represents communities that interact together socially and economically, with populations ranging from 3000 to 25,000 people. This geographic granularity will provide data to assess where access may be a barrier to participation. It would also be worthwhile to assess the other demographic indicators for participants included in the ABS survey, which provides a fuller picture of factors which may contribute to participation/non-participation.

21 7. Is there any additional information you would like to see in the Measuring What Matters Statement? If so, please outline.

Where feasible, examine and quantify the costs and benefits of government assistance to the social drivers of wellbeing, comparing the quantum of this assistance with the 'value added' and social and policy objectives of these activities.