



2 June 2022

Secretariat, Quality of Advice Review
Financial System Division
Treasury
Langton Cres
Parkes ACT 2600

To whom it may concern

The Boutique Financial Planning Principals Association Inc (www.bfp.asn.au) is an association established 20 years ago, in 2002, to support and represent the interests of the principals of self-licenced financial planning businesses. We currently represent about 450 advisers employed by 130 small (less than 20 Advisers) AFSL firms across Australia.

As a professional association we have had the opportunity to provide input and guidance on the FPA's Quality of Advice submission and now write in support of their submission.

Our members support the following key themes which they believe will enable the provision of quality affordable and accessible advice to Australian consumers while supporting the financial planning profession and the sustainability of practices.

- Let professionals be professionals – allow professional judgement with an ethical overlay to be the arbiter of quality advice.
- Advice fit for purpose – allow scoping of advice to reduce advice document complexity and reduce consumer costs.
- Regulatory certainty – rules that are relevant and easy to understand and implement within any advice business practice.
- Sustainability of profession and practices – reduced compliance duplication to contain input costs coupled with fees being tax deductible to promote more engagement with financial planners to lift financial education standards and financial outcomes for the populace.
- Open data and innovation – making it easier for the financial planning professional to work with clients in obtaining relevant data for planning purposes that is accurate.

We also fully support the removal of Chapter 7 of the Corporations Act given the factors used to develop it are now outdated due to the evolution of the financial planning profession. Put simply, financial planning today has a greater focus on strategy advice rather than a product solution. Given this view, removing the terms 'financial product advice' and 'general advice' is appropriate thus allowing the term 'advice' to be used only in association with personal advice.

Should you wish to discuss our support of the FPA's submission, please contact me at president@bfp.asn.au.

Yours sincerely



Angela Martyn
President

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