Australian Chicken Growers' Council Limited



24 Collins Street Melbourne Vic 3000 Executive Officer: Michael Moore

ABN: 31 837 493 703

Director, Consumer Policy and Currency Unit Market Conduct Division, Treasury UCTprotections@treasury.gov.au

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RE: Strengthening protections against unfair contract terms

Dear Director,

The Australian Chicken Growers' Council (ACGC) is the peak national body representing contracted chicken farmers, many of whom are highly exposed to unfair contract terms (UCTs), largely due to the concentration of industry control into the hands of fewer processor companies. Where chicken growers were once able to assess contract offers from two or more processors, the merging of processor companies over the last two decades means that most Australian chicken growers can now expect to receive contract offers from just a single processor. Knowing that growers have nowhere else to go has tempted some processors to introduce UCTs.

For some time ACGC has campaigned for a mandatory Code of Conduct as the most effective step toward addressing this problem, recognising that UCT reform is also an important part of the solution. A Code is still the ultimate goal, but in the meantime the industry supports the Government's intention to strengthen legislation protecting against UCTs. However, ACGC feels that some of the proposed reforms may be improved, as outlined in the table below:

New law	ACGC Comment
The unfair contract term protections will apply to a small	The increase in turnover and
business contract if one party to the contract is a business that	employment thresholds for small
employs fewer than 100 employees or has a turnover for the last	business contracts is appreciated
income year of less than \$10,000,000. Casual employees are	and will bring most Australian
excluded unless they are employed on a regular and systematic	chicken growers into the category.
basis. Part time employees are to be counted as an appropriate	Supported by ACGC.
fraction of a full-time equivalent.	
A pecuniary penalty may be imposed if a person proposes,	Supported by ACGC.
applies, relies or purports to apply or rely on an unfair contract	
term.	
In addition to the current law, if a court has declared a term of a	Supported by ACGC.
contract to be unfair, the court can make orders it considers	
appropriate to prevent or reduce loss or damage that has or may	
be caused by the unfair term.	
These orders can be made on application of a person or by the	
regulator on behalf of and with consent of a person.	

New law	ACGC Comment
In addition to the current law, if a court has declared a term of a	Supported by ACGC.
contract to be an unfair contract term, the court can make orders	,
it thinks appropriate to prevent or reduce loss or damage that	
has or may be caused by the declared term. These orders can be	
made in relation to any existing standard form contract that	
contains a similar term to the term that has been declared as	
unfair.	
These orders can be made on application of the regulator only.	
In addition to the current injunction powers, the court can make	Supported by ACGC.
orders injuncting a person from entering into any future contract	
that contains a term that is the same or similar in effect to a term	
that has been declared an unfair contract term.	
The court can issue an injunction to prevent a person from	
applying or relying on a term in any existing contract that is the	
same or similar in effect (to a term that has been declared unfair)	
whether or not that contract is before the court.	
A contract term will be presumed to be unfair in a proceeding	Supported by ACGC.
unless another party proves otherwise if that term is the same or	
similar in effect as a term that has been found to be unfair in	
another proceeding. The presumption only applies where the	
contract term subject to the proceeding is being proposed by the	
same person who proposed the term that was found to be unfair	
or the contract is in the same industry as the contract that	
contained the unfair term.	
In addition to the current matters that must be taken into	It is important to understand that
account when determining whether a contract is a standard form	chicken growers will usually sign
contract, a court must also take into account whether one of the	contracts with UCTs when there is
parties has used the same or similar contract before.	no choice of contracts, as for
	many the alternative will be
	bankruptcy. This means that a
	problem contract brought before
	the court may be similar to
	current or historic contracts.
When determining whether one party was required to reject or	This is useful, but note that
accept the terms of a contract in the form in which they were	Australian chicken growing
presented, and whether another party was given an effective	contracts often include a clause
opportunity to negotiate the terms of the contract, the court	advising growers to seek legal or
must not consider:	expert advice before signing, but
whether a party had an opportunity to negotiate minor or	do not suggest that contract
insubstantial changes to terms of the contract; whether a party had an opportunity to select a term from a range	negotiations based upon such advice will ensue.
of options determined by another party; or	A lawyer may advise that a
the extent to which a party to another contract or proposed	proposed contract is unbalanced,
contract was given an effective opportunity to negotiate terms	but there is no obligation on the
of the other contract or proposed contract.	part of the processor to address
of the other contract of proposed contract.	the imbalance, and a grower will
	usually sign the contract anyway,
	since it will be the only contract
	offered.
	oncica.

New law	ACGC Comment
In addition to the current exemptions to the unfair contract term	Supported by ACGC.
provisions, contractual provisions that are taken to be included	
in a contract by operation of a law are also excluded.	
Additionally, a clause of a contract that results in other contract	
terms being included in a contract because of the operation of	
another law, is exempt from the unfair contract term provisions.	
The law refers to non-party to clarify the law applies to both	Supported by ACGC
consumers and small businesses.	

General comment

A major problem with the proposed legislative reform is that processors that are not concerned by the current penalties under UCT legislation will continue to ignore the new legislation, for these two reasons:

- Even with strengthened UCT provisions, grower-initiated court action is very unlikely.
 Processors are financially much better positioned than growers to manage the costs and time involved in court action. It will just be a matter of who runs out of money first, and that won't be the processor.
- 2. Because most Australian growers are in the position where they may be offered a contract by just one processor, the grower will be very reluctant to initiate court action, knowing that even if such action is successful, the contract will not be renewed by the processor upon expiry as a retaliatory measure. In fact, if a grower takes a processor to court, it is likely that the processor will seek the early termination of the in-place contract prior to its expiry date.

For these reasons, ACGC would like to see legislation that:

- Makes it clear that UCT-focused court action may be initiated by authorities and agencies such as the ACCC; and
- Under such circumstances court action can take place without identification of individual growers or (as far as practical) geographic zones; and
- The court will protect growers from retaliation by processors where it can be reasonably demonstrated.

ACGC congratulates the Government on its efforts to strengthen this important legislation, and urges a small amount of fine-tuning in order to address the comments above.

ACGC looks forward to further involvement in this process and is available for consultation or clarification at all times.

Regards.

Michael Moore
Executive Officer,
Australian Chicken Growers' Council