



Mercedes-Benz

14 September 2021

Small and Family Business Division
The Treasury
GPO Box 2013
Canberra ACT 2601
Via email: smallbusinessfranchising@treasury.gov.au

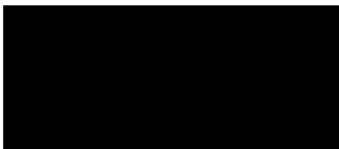
FCAI Submission to Automotive Franchising Discussion Paper

I welcome the consultation process outlined in the discussion paper on automotive franchising put forward by the Small and Family Business Division of Treasury in August 2021.

As a member of the Federal Chamber of Automotive Industries (FCAI) I am writing to indicate my support and endorsement of the FCAI's submission.

Should you wish to contact me to discuss this matter or if I could be of further assistance in relation to the specifics of our operations in Australia I can be contacted on [REDACTED]

Yours sincerely



Florian Seidler
Managing Director, Cars &
CEO, Mercedes-Benz Australia/Pacific