

15 June 2021

Consumer Policy and Currency Unit
Competition and Consumer Branch
The Treasury, Langton Crescent
PARKES, ACT, 2600

Via email: Consumerlaw@treasury.gov.au

**RE: Exposure Draft of the Competition and Consumer
(Industry Codes – Unit Pricing) Regulations 2021**

I am writing to you to provide comment on the Exposure Draft of the Competition and Consumer (Industry Codes – Unit Pricing) Regulations 2021.

People with Disability Australia (PWDA) is funded by the NSW Government and the Australian Government as a peak disability organisation.

We are a leading disability rights, advocacy and representative organisation of and for all people with disability. We are the only national, cross-disability organisation, and we represent the interests of people with all kinds of disability.

We support the Consumers Federation of Australia's (CFA) submission to the Exposure Draft and the recommendations contained in their submission in full.

The conclusions of the review of the current Code fails to take sufficient account of the rights and specific needs of consumers with disability to accessible information about unit pricing.

A new Code should be facilitating access to unit pricing for all consumers, by ensuring display requirements take into account the access needs of consumers with disability, by ensuring display requirements are legible, and improved through more accessible positioning and size of labels.

Unit pricing that is accessible to consumers with disability will support making informed choices and decisions on purchases.

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Additionally, all future reviews of the Code should commit to targeted and broad consultations with consumers with disability.

If you would like to discuss our submission further, please contact my Senior Policy Officer, Giancarlo de Vera, on 0431 135 731 or by email at giancarlo.d@pwd.org.au

Yours sincerely

A handwritten signature in black ink, appearing to read 'Sebastian Zagarella', with a stylized, cursive script.

Sebastian Zagarella
Chief Executive Officer