## Submission to The Treasury re: Social Impact Investing

**Answers to Consultation Questions:**

* (1) awareness of the sector, the opportunities, and the impact *and* returns (vs. impact *or* returns) mindset. Another barrier is the definition of social impact itself- it must be in terms that non-investors (and investors, where relevant) can understand, as well as clearly define whether environmental impacts qualify.
* (2) yes! And I think the development of such structures is necessary
* (4) generating awareness, reducing regulatory hurdles
* (6) yes, for startups or other for-profit entities who want to realize returns for investors
* (7) yes, there are several with positive environmental impacts in the agtech sector, assuming environmental impacts are under consideration
* (12) any government-provided funding sources need to be easy to find and understand (i.e. who qualifies) and straight forward to apply for (i.e., the actual application process). Paying consultants or firms to do these applications is inefficient and can be solved through technology and design.

Finally, I’d like to share with you [Prime Coalition](http://primecoalition.org) as a reference for a potentially relevant entity in the US that may be of interest re: aligned intermediaries and layered capital stacks to enable impact investments.

## About AgThentic

AgThentic (<http://agthentic.com>) is a boutique consultancy focused on food system innovation. AgThentic provides business development support to startups, investors, and established companies, with the goal of building a robust food and agriculture innovation ecosystem. AgThentic also offers data-driven reports about innovation in the food system based on primary and secondary qualitative and quantitative research.

AgThentic is currently undertaking work across the FoodTech and AgTech innovation landscape in Australia, including with the **Australian Farm Institute**, the **Australian Trade Commission**, numerous AgTech startups, and investors. AgThentic is also the founder and a sponsor of NSW’s first AgTech Meetup, part of a national community of AgTech innovators and investors.