28 February 2018

Principal Adviser
Individuals and Indirect Tax Division
The Treasury
Langton Crescent
PARKES ACT 2600

Dear Sir/Madam,

**Review of the Australian Charities and Not-for-profits Commission Legislation**

Please find attached Philanthropy Australia's submission in response to the Review of Australian Charities and Not-for-profits Commission (ACNC) legislation.

Philanthropy Australia thanks the Review Panel for the opportunity to make a submission to the Review. We also thank the Review Panel for the opportunity to meet with them as part of the Review process.

Philanthropy Australia would welcome the opportunity to discuss the matters raised in this submission further. In this regard, please do not hesitate to contact Krystian Seibert, Advocacy & Insight Manager, on (03) 9662 9299.

Yours Sincerely

Sarah Davies
Chief Executive Officer
1. About Philanthropy Australia

As the peak body, Philanthropy Australia’s purpose is to serve the philanthropic community to achieve more and better philanthropy.

The community we serve consists of funders, grant-makers, social investors and social change agents working to achieve positive social, cultural and environmental change by leveraging their financial assets and influence.

Informed, independent and with reach and credibility, Philanthropy Australia gives its Members a collective voice and ability to influence and shape the future of the sector and advance philanthropy.

We also serve the community to achieve more and better philanthropy through advocacy and leadership; networks and collaboration; professional learning and resources; and information and data-sharing.

Our membership consists of approximately 700 trusts, foundations, organisations, families, individual donors, professional advisers, intermediaries and not-for-profit organisations.

Our Members fund across a very diverse range of cause areas, and fund a variety of different approaches to achieve social, cultural and environmental change.

2. General Comments

Philanthropy Australia believes that a well-regulated not-for-profit sector is essential to support and foster a culture of giving in Australia, which in turn benefits the community.

According to the Australian Charities Report 20161, donations and bequests made up 7.3% or $10.5 billion of all charity revenue. They were a source of revenue for 70.1% of charities.

Effective regulation and transparency is essential for ensuring that donors are confident to give to charities. It is important for ensuring that we have vibrant and innovative charities, who can rely on the support of the community to help achieve their charitable purposes.

At the same time, it is important to note that most philanthropic organisations, such as income tax exempt charitable trusts and public and private ancillary funds, are themselves charities and therefore subject to the oversight of the ACNC. Effective regulation is also essential for ensuring that the broader community views philanthropic organisations as legitimate.

For these reasons, Philanthropy Australia strongly supports the role of the ACNC, and believe that it plays a critical role within Australia’s broader regulatory architecture.

In the time since its establishment in 2012, the ACNC has done an exceptional job building a new regulatory framework from scratch. This has not been

1 Available here: http://australiancharities.acnc.gov.au
without its challenges, given that for much of this time there was uncertainty about its future.

It has done this in a highly professional manner, demonstrating a commitment to best practice regulation and the importance of effective stakeholder engagement.

Philanthropy Australia wishes to acknowledge the leadership of the inaugural Commissioner of the ACNC, Ms Susan Pascoe AM, the ACNC’s Assistant Commissioners David Locke and Murray Baird and their team of dedicated and expert staff. It is our hope that the commitment to best practice regulation and the importance of effective stakeholder engagement will continue under the leadership of the new Commissioner, the Hon Dr Gary Johns.

As with any new regulatory framework, there are always challenges. When drafting legislation to establish the framework, it is not possible to foresee every issue or matter which may arise down the track. Therefore, it is opportune that a review of the ACNC legislation is taking place.

Overall, Philanthropy Australia believes that the ACNC regulatory framework is generally working well, and that wholesale change is neither necessary nor desirable. What is needed are targeted and precise amendments to the ACNC legislation and associated regulation to address specific issues with the existing framework and enhance its effectiveness going forward.

However there are also more complex reforms, requiring negotiation with State and Territory Governments, which are necessary to optimise the ACNC’s effectiveness as a national charities regulator.

The following section sets out the priorities for Philanthropy Australia in this regard, for the consideration of the Review Panel.

3. Specific Comments

**Objects of the Australian Charities and Not-for-profits Commission Act 2012**

**Existing Objects**

The following objects are set out in Division 15 of the *Australian Charities and Not-for-profits Commission Act 2012* (the Act):

1. To maintain, protect and enhance public trust and confidence in the Australian not-for-profit sector; and
2. To support and sustain a robust, vibrant, independent and innovative Australian not-for-profit sector; and
3. To promote the reduction of unnecessary regulatory obligations on the Australian not-for-profit sector.

Philanthropy Australia believes these objects continue to provide an appropriate framing for the roles and responsibilities of the ACNC. They are also an important tool for shaping the organisational culture of the ACNC as it seeks to fulfil these roles and responsibilities.

The first object, which could be described as the ‘public object’, focuses on the relationship between the sector and the broader community. This emphasises
that the sector relies on the community’s support in order to achieve its charitable purposes, and that it will not be able to do this if they are not seen as legitimate by the community. This reflected in paragraph 1.88 of the Act’s Explanatory Memorandum, which states that:

High levels of public trust and confidence in the NFP sector encourage philanthropic giving, volunteerism and public engagement with the sector.

The second object, which could be described as the ‘sector object’, focuses on charities themselves. This object is important because it emphasises that the ACNC has a role as a ‘facilitative regulator’ which carries out its functions in a manner that is not only responsive to the expectations of the broader community but also the sector which it regulates\(^2\). A regulator which has a focus on the needs of the sector it regulates, and cultivates a positive and cooperative relationship with it, will find it easier to encourage a culture of proactive compliance. Philanthropy Australia believes that the ACNC Advisory Board’s submission provides some worthwhile suggestions regarding how the ACNC could seek to fulfil the second object going forward. These would build on existing efforts, and could include a focus on capacity development within the charities sector.

The third object, which could be described as the ‘regulatory obligations object’, focuses on how the ACNC achieves the other two objects. It includes an implicit assertion that reducing regulatory obligations is a good thing, and that the ACNC should work to achieve this. This object is important for two reasons. Firstly, ensures that the ACNC is mindful of any regulatory burden which its own activities may impose on charities, and seeks to ensure that these are kept to the minimum level necessary in order for it to be able to achieve its other objects. Secondly, it emphasises that as the national charities regulator, it has a role driving change to improve the overall regulatory framework within which charities operate. However, we do note that the ACNC is not a policy making body, and this impacts upon its ability to effect change. However it has had notable successes in a number of areas by working in a very constructive manner with regulators at both a Commonwealth and State/Territory level on a bilateral basis.

Philanthropy Australia supports the retention of these three objects, and does not believe there is a need for the addition of additional objects.

Additional Objects

Philanthropy Australia notes that the ACNC has proposed the addition of two additional objects in its submission\(^3\):

1. To promote the effective use of the resources of not-for-profit entities; and

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\(^3\) Recommendation 2 of the ACNC submission.
2. To enhance the accountability of not-for-profit entities to donors, beneficiaries and the public

Philanthropy Australia does not believe that these further objects are necessary.

Regarding the first proposed object, we do not believe that it is the core role of a regulator to promote the effective use of resources – this is something which is the core responsibility of the boards, staff, beneficiaries and donors of charities. We would be concerned that this object could imply a shift in the ACNC regulatory framework to one which is much more interventionist.

Regarding the second proposed object, its inclusion would seem superfluous given that the existing first object of the Act, which focuses on ‘maintaining, protecting and enhancing public trust and confidence in the Australian not-for-profit sector’, by its very nature requires accountability of not-for-profit entities. In addition, we note that section 15.10 of the Act already specifies that:

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\textit{In performing his or her functions and exercising his or her powers, the Commissioner must have regard to the following:}
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\textit{\ldots}
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\[
b. \text{ the need for transparency and accountability of the not-for-profit sector to the public (including donors, members and volunteers of registered entities) by ensuring the public has access to information about not-for-profit entities; }
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\textit{\ldots}
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\textit{Recommendation 1}

\textit{That the existing Objects set out in Division 15 of the Australian Charities and Not-for-profits Commission Act 2012 be retained. No new objects should be added.}

\textit{ACNC Resourcing}

Philanthropy Australia understands that the ACNC has only been resourced to fulfil the first object in the Act. Naturally, this would limit its ability to fulfil the other two objects, and would preclude it from pursuing this sorts of worthwhile suggestions discussed in the ACNC Advisory Board’s submission in relation the second object.

We would therefore recommend that the Australian Government works with the ACNC to assess the adequacy of resourcing for fulfilling the second and third existing objects.

\textit{Recommendation 2}

\textit{That the Australian Government works with the ACNC to assess the adequacy of resourcing for fulfilling the second and third objects of the Australian Charities and Not-for-profits Commission Act 2012.}

\textit{Matters Which the Commissioner is to Have Regard To}

Section 15.10 of the Act specifies certain matters which the Commissioner of the ACNC is to have regard to in exercising their powers and functions.
Philanthropy Australia believes that there would be benefit in adding one sub-section, which reflects the fact that charities achieve their purposes using a variety of approaches and methods, including but not limited to delivering services, undertaking trading activities, making grants, conducting research and undertaking advocacy.

The new sub-section would make clear that provided charities comply with the Act and associated legislation such as the Charities Act 2013, the ACNC should not draw distinctions between the different approaches and methods which charities use to achieve their purposes.

**Recommendation 3**

**That the following additional sub-section be added to Section 15.10 of the Act:**

i. The diverse approaches and methods not-for-profit entities use to achieve their purposes, including but not limited to delivering services, undertaking trading activities, making grants, conducting research and undertaking advocacy.

**Protecting Accumulated Charitable Assets**

Philanthropy Australia notes the comments of the ACNC in paragraph 1.40 of its submission that:

that there is currently no provision at the Commonwealth level for protecting the charitable assets of a deregistered charity. This responsibility is within the jurisdiction of State and Territory Attorneys-General in their capacity as guardian of the public interest in the enforcement of charities.

In some jurisdictions with charity registration systems, deregistered charities are required to wind up within a specified time period and distribute their surplus assets to a similar charity or pay a ‘revocation’ tax.

We are very concerned that charities may be deregistered, and that no measures exist to ensure that their assets are used for charitable purposes. These assets may include funds received from donors, and it is essential that they be used for charitable purposes as this is the reason they were donated.

Philanthropy Australia would strongly support the introduction of a measure which enables the ACNC to protect the charitable assets of a deregistered charity and believes that this should be a priority. Options such as Canada’s ‘revocation tax’ should be explored.

However, any funds received as a result of such a measure should not be subsumed into the Australian Government’s consolidated revenue. Rather, an appropriate framework should be established to ensure that they are provided to other charities which can use them to further charitable purposes. In this regard, Philanthropy Australia draws the Review Panel’s attention to the submission by Australian Community Philanthropy and its discussion of the role community foundations could play as part of such a framework.
Recommendation 4

That the Australian Government prioritises the introduction of a measure which enables the ACNC to protect the charitable assets of a deregistered charity.

Enhancing the Usability of the ACNC Register

Philanthropy Australia believes that the ACNC Register is an important centralised source of information about charities. It is a useful tool for our Members when conducting due diligence about grant applicants.

Philanthropy Australia believes that the usability of the ACNC Register for philanthropic organisations would be greatly enhanced if it were to include the following information, which can be sourced from the Australian Taxation Office (ATO):

- Whether a charity has deductible gift recipient (DGR) status, and importantly, whether this is so called ‘Item 1’ or ‘Item 2’ DGR status
- Whether a charity has an income tax exemption

Most philanthropic organisations require a charity to have an income tax exemption, and they currently search the ABN Lookup to access this information.

Many philanthropic organisations, such as private and public ancillary funds also require a charity to have so called ‘Item 1’ DGR status.

Given that philanthropic organisations already access the ACNC Register for due diligence purposes, it would be beneficial if all the relevant tax concessions for a charity were listed there, to obviate the need to also check the ABN Lookup.

The ATO would need to provide guidance to state that using the ACNC Register to ascertain a charity’s income tax exemption and Item 1 DGR status is sufficient to meet the requirement for due diligence under the Public Ancillary Fund Guidelines 2011 and the Private Ancillary Fund Guidelines 2009.

Recommendation 5

That the ACNC be permitted to provide the following information on the ACNC Register:

- Whether a charity has deductible gift recipient (DGR) status and whether this is ‘Item 1’ or ‘Item 2’ status
- Whether a charity has an income tax exemption

Secrecy Provisions

Philanthropy Australia believes that the current secrecy provisions within the Act are too restrictive. It is not conducive to supporting public trust and confidence in charities if the ACNC cannot communicate with the public about the reasons for its decisions with regards to the registration of particular charities, nor confirm whether an investigation is being undertaken into a particular charity and the outcome of that investigation.
For this reason, Philanthropy Australia supports recommendations 10, 11 and 12 made by the ACNC in its submission to this Review, namely:

[Recommendation 10] Amend the ACNC Act to give the Commissioner a discretion to publish the reasons for decision on an application for registration where the Commissioner considers that it would be in the public interest to do so.

[Recommendation 11] Amend s 40-5 of the ACNC Act to provide that the ACNC Register is to include the grounds under s 35-10(1) on which a decision to revoke a charity is based, and a summary of the reasons for revocation.

[Recommendation 12] Amend Subdivision 150-C of the ACNC Act to provide that ACNC officers are authorised to disclose protected ACNC information for the purpose of making a public comment or publishing information about the Commissioner’s regulatory activities when it is in the public interest to do so. Specifically, this may include confirming that an investigation has been commenced, disclosing action that the ACNC has taken or is proposing to take in relation to a registered charity or a responsible person and disclosing a regulatory outcome (e.g. that the ACNC and a registered charity have entered into a compliance agreement or that the ACNC has provided regulatory guidance to a registered charity).

In relation to all these recommendations, it will be important to ensure that the ACNC follows a proper process when it uses any such new powers and that there is clarity regarding when and how the ACNC will use them. For example, this may include giving an organisation or individual which will be the subject of a disclosure the opportunity to respond prior to a disclosure being made. However we do understand that this may not always be practical or feasible.

Therefore, ACNC should develop a detailed policy for how these powers are used, in consultation with stakeholders, and make this policy document available on its website. This is particularly important given that concepts such as ‘the public interest’ are not well defined and different individuals and organisations may have a different concept of what the ‘public interest is’.

In relation to Recommendation 12, in the interests of transparency it would be beneficial if public statements regarding a particular charity (including those provided to the media) are made available in a central location on the ACNC website, so it can be easily accessed by the public (for example in the media section, or on the ACNC Register, or both).

**Recommendation 6**

*That the Australian Charities and Not-for-profits Commission Act 2012 be amended in accordance with Recommendations 10, 11 and 12 of the ACNC Submission.*

*Once this occurs, the Australian Charities and Not-for-profits Commission should develop a detailed policy for how new disclosure powers will be used, in consultation with stakeholders.*
Financial Reporting Arrangements

Philanthropy Australia notes that the Australian Accounting Standards Board is examining possible options to reform the financial reporting framework for charities. This is referred to in paragraphs of 8.13 to 8.18 of the ACNC’s submission.

We agree with the comments made by the ACNC in its submission, and believe that there are issues with the existing financial reporting framework for charities, for example around the measurement of fundraising costs.

However, information about the needs of users of financial statements is essential to ensure that changes to the financial reporting framework for charities achieve their purpose. This information is currently lacking.

Therefore, prior to any changes being made to the financial reporting framework for charities, detailed and independent research about the needs of users of financial statements should first be conducted. These users would include the public, philanthropic organisations, governments and regulators.

Recommendation 7

That detailed and independent research about the needs of users of financial statements should be conducted prior to any changes being made to the financial reporting framework for charities.

More Effective Private Ancillary Fund Privacy Protection

When the ACNC bills were introduced into the Parliament in 2012, a regulatory power was included in the then Australian Charities and Not-for-profits Commission Bill 2012 in order to protect the privacy of private donors, such as those who maintain a private ancillary fund (PAF). The then Assistant Treasurer, the Hon David Bradbury MP, stated in his second reading speech that:

A new regulatory power has been included in the bill, to provide that the ACNC Commissioner must not include certain information on the register in prescribed circumstances. The government intends to use this power to make regulations to protect the privacy of private donors, such as those who maintain a private ancillary fund. The government strongly supports the role and importance of philanthropy in the Australian community, and will ensure that the ACNC provides a supportive framework for the important contribution of Australia's many philanthropists.

Philanthropy Australia advocated for the inclusion of this regulatory power, and was consulted by the Treasury as part of developing the relevant regulations to give effect to this commitment in the second reading speech, which are contained in Clause 40.10 of the Australian Charities and Not-for-profits Commission Regulation 2013 (the Regulation). The Clause provides that certain information which may identify an individual donor associated with a PAF is not to be published on the ACNC Register.

However, it now appears that the regulation is not meeting its objective. This is despite the commendable efforts of the ACNC staff, who have adopted a very constructive approach to administering the Regulation, and have sought to implement the Regulation in as best a way as possible. However, the options available to them are constrained by the Regulation they are required to administer.

Philanthropy Australia therefore believes that the Regulation requires amending in order to ensure that the privacy of PAF donors is adequately protected.

**The Problems with Clause 40.10 of the ACNC Regulation**

There are a number of problems with Clause 40.10 of the Regulation.

Firstly, the Clause is unnecessarily complicated. In attempting to address instances where the privacy of donors to a PAF may be impacted, it deals with each individual source of information reported by a PAF to the ACNC where an individual donor may be identified. This includes the PAF’s name, its governing documents, the names of its responsible entities, the PAF’s ‘Annual Information Statement’, and financial reports. This requires that a PAF must examine each of these documents, and then apply for information to be redacted accordingly.

An application will include a number of requests for redaction, which must then be considered one by one by the ACNC. Any redactions must be carried out by the PAF itself, which adds to the compliance burden. Furthermore, whenever a new Annual Information Statement is submitted, another application must be made, and this process is repeated. This is a time consuming and inefficient process.

Secondly, the Clause requires the making of subjective judgements regarding what information can and cannot be redacted. This usually involves judgements about whether the publication of a particular piece of information is likely to lead to the identification of an individual donor. Philanthropy Australia appreciates that all regulatory frameworks involve the making of subjective judgements, however in the interests of certainty and simplicity, we believe that where possible the need to make such judgements should be kept to a minimum. One by-product of this is that time and effort is spent by PAFs and ACNC staff discussing instances where there are disagreements, and these instances arise in a number of areas.

Thirdly, and perhaps most importantly, the Clause is leading to inadequate outcomes in that it does not ensure that the privacy of PAF donors is protected in all instances.

**A Proposed Solution**

Philanthropy Australia has met with the ACNC to discuss this issue, and it is apparent that the administration of Clause 40.10 not only places a burden on PAFs, but also on ACNC staff. The ACNC has advised that because the Clause is drafted in such a restrictive manner, there is little scope to change the way the ACNC administers it to make the process simpler.
Philanthropy Australia's preferred solution would be to amend the Clause to provide that where a PAF has living donors, all information from the PAF can be withheld from being published on the ACNC Register (without the need to meet any additional conditions), but that de-identified information will be made available by the ACNC through the ‘data.gov.au’ portal. No names (including that of the PAF and donors/responsible entities), addresses or other identifying information would be included, but the following data items could be made available:

a. The structure of the entity, i.e. that it is a PAF
b. The categories of beneficiaries supported by the PAF
c. The size of the PAF
d. The date of the PAF’s financial year end
e. The states and territories, or countries where the PAF operates
f. The charitable purpose(s) of the PAF
g. When the PAF was registered with the ACNC
h. Financial information

The rationale for this is that although it is very important to protect the privacy of PAF donors who wish to give discretely, there would be benefits to having information available to analyse the size and activities of PAFs, provided that individual PAFs and donors cannot be identified.

It is our understanding that such information is not currently made available through the ‘data.gov.au’ portal, and therefore the proposed solution will actually provide for more information to be publicly available, albeit in a de-identified format.

The proposed arrangement could operate using an ‘opt-in’ system, whereby a PAF would need to notify the ACNC if it does not wish to have its information published on the ACNC Register.

Philanthropy Australia would intend that the proposal only applies to PAFs without living donors, giving that the privacy of donors is not a relevant consideration if donors are no longer alive.

We believe this would be a simple and workable arrangement, which meets the intent of ACNC regulatory framework as articulated in the second reading speech for the ACNC Bills.

A Rationale for PAF Privacy Protection

PAFs are amongst the most regulated charitable structure in Australia. They are subject to detailed compliance requirements set out in the Private Ancillary Fund Guidelines 2009 and report to both the ACNC and the ATO.

Philanthropy Australia strongly supports these arrangements, and we believe that it is important that PAFs are accountable to a regulator to ensure that public trust and confidence in philanthropy is retained and enhanced.
However, we believe that requiring transparency through the publication of PAF information on the ACNC Register would have unintended consequences.

The PAF structure is a relatively new innovation, and many PAF donors still wish to undertake their philanthropy discretely. Some do not wish to draw attention to their wealth, and they may also be unable to manage the requests for funding they may receive if their information were made publicly available on the ACNC Register.

Consultation with PAF donors indicates that some would close their PAFs if they there were required to make all their information publicly available on the ACNC Register. It would also dissuade prospective donors from establishing PAFs.

Over time, Philanthropy Australia believes that PAF donors will become more comfortable with mandatory transparency requirements. The topic of transparency something we actively discuss with our Members, and we are pursuing a number of strategic initiatives in this area which seek to highlight the benefits of transparency and openness.

However at this point in time, we believe that if we are to grow our culture of giving in Australia and encourage more individuals and families to engage in structured philanthropy, it is important to ensure that the ACNC regulatory framework is sufficiently flexible to provide targeted exemptions from mandatory transparency requirements to help achieve this.

**Recommendation 8**

*That Clause 40.10 of the Australian Charities and Not-for-profits Commission Regulation 2013 be redrafted to provide more effective private ancillary fund privacy protection.*

**Broader Reforms Requiring Intergovernmental Negotiations**

*Ensuring that the ACNC has Adequate Regulatory Powers*

Philanthropy Australia notes that the ACNC’s regulatory powers are considerably limited by the constitutional powers which underpin the Act. This is discussed in paragraphs 1.21 to 1.39 of the ACNC’s submission.

It is problematic that in cases where a charity is not a ‘Federally Regulated Entity’ (‘FRE’), the only enforcement power available to the ACNC is revocation of charitable status (as opposed to other enforcement powers under the Act such as directions, enforceable undertakings or injunctions).

It may be more appropriate to use another enforcement power rather than revoke charitable status, which can be a rather extreme option that should generally be reserved for serious and persistent non-compliance.

It is also problematic that the ACNC has limited powers to regulate the responsible persons of charities or other individuals associated with charities. For example, it can only impose duties under its Governance Standards on charities themselves, and not individuals. This makes it difficult to properly regulate the governance of charities.
We believe that in order to optimise the effectiveness of the ACNC as a national charities regulator, it is essential that these issues are resolved.

The only way to do this is to seek a referral of powers from the States. It is important that the Australian Government prioritise obtaining such a referral of powers by formally seeking to commence negotiations with State Governments.

Philanthropy Australia appreciates that this is a complex task, and that it can take some time to negotiate. However, we note that it has occurred in other areas, such as the regulation of corporations and consumer protection.

In order to address possible and understandable concerns by State Governments regarding a wide referral of powers, only a limited text-based referral of powers should be sought.

**Recommendation 9**

*That the Australian Government prioritises the commencement of negotiations with State Governments regarding a limited text-based referral of powers, with the aim of addressing gaps in the ACNC's regulatory powers.*

**Streamlining Fundraising Regulation**

Multiple and inconsistent State and Territory based fundraising regulatory frameworks are a major source of red tape for Australian charities.

Whilst the ACNC has made some positive progress with jurisdictions such as the Australian Capital Territory and South Australia in terms of streamlining registration and reporting requirements for charities in those jurisdictions, more broadly progress has been rather limited.

Philanthropy Australia is a member of the #FixFundraising coalition of professional and peak bodies. As part of this, we support using the Australian Consumer Law as the way to simplify fundraising regulation in Australia.

We support Justice Connect’s recommendation regarding a way forward to progress this, namely the formation of a specialist advisory committee comprising of the ACNC, State and Territory Government representatives and stakeholders. This committee would have a defined terms of reference, and report back to the Legislative and Governance Forum on Consumer Affairs with recommendations for reform by the end of 2018.

This committee could also consider other matters, such as how to streamline the regulation of associations, many of which are charities and therefore may be subject to duplicative reporting to the ACNC and State/Territory regulators.

The Australian Government should give its full support to the work of the committee.

**Recommendation 10**

*That a specialist advisory committee be formed to progress fundraising regulation reform. Comprising of representative from the ACNC, State and Territory Government and stakeholders, this committee should have a defined terms of reference, and report back to the Legislative and*
Governance Forum on Consumer Affairs with recommendations for reform by the end of 2018.