

4 April 2012

Charitable Fundraising Regulation Reform Discussion Paper
Infrastructure, Competition and Consumer Division
Treasury
Langton Crescent
PARKES ACT 2600

To Whom It May Concern

Re: Submission in Response to Charitable Fundraising Regulation Reform Discussion Paper

Mater Foundation is the fundraising and community relations arm of the Brisbane based Mater Health Services and Mater Medical Research Institute. Formed in 1989 as the Mater Hospitals' Trust, Mater Foundation is a Health Promotion Charity.

Mater Foundation conducts a comprehensive range of fundraising programs and manages philanthropic relationships which support health care and medical research. While the primary geographic area of Mater Foundation activity is Queensland, Mater Foundation also conducts fundraising activities with relevant regulatory approval in other Australian states.

Mater Foundation is a specific purpose fundraising organisation with significant experience in fundraising practice. The Foundation is an organisational member of Fundraising Institute Australia (FIA). Two of Mater Foundation's executive leadership are past Chairmen of FIA and the Foundation has over 30 individual members of FIA.

Mater Foundation endorses the Submission in response to the paper provided by FIA.

In the endorsement of the FIA response, Mater Foundation also emphasises the following points:

- That the Charitable Fundraising Regulatory Reform serves to harmonise, update and reduce the burden of fundraising regulation rather than add an additional layer of compliance for no compensating benefit.
- That the establishment of regulatory function does not duplicate existing regulatory functions.

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Mater Foundation ACN 010 908 013 ABN 95 723 184 640

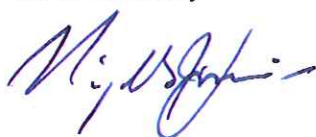
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- That self-regulation within the not-for-profit sector is a preferred response to government regulation in providing a flexible and less burdensome way to deliver quality assurance to stakeholders. To this end Mater Foundation commends FIA's Principles and Standards of Fundraising Practice and the credentialing program for fundraising practitioners (CFRE) as established examples of effective self-regulatory mechanisms.
- That reporting requirements and public reporting do not emphasis simplistic financial returns such as cost ratios but rather focus on statements of other outcomes and impact as the primary measures of organisational effectiveness.

Mater Foundation identifies the significant opportunity to bring contemporary and measured reform to the not-for profit sector and commends the initiative of the not-for-profit reform process.

Yours sincerely



Nigel Harris
Executive Director