

Shepparton Campus Building Extension Proposal

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ENQUIRIES

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Shepparton Campus Building Extension Proposal

La Trobe University Shepparton Campus Today

La Trobe University Shepparton campus has been established since 1994 and plays a vital economic, educational, social and cultural role in its community. Over the last 10 years, La Trobe Shepparton has attracted a 160% increase in student numbers and further rapid growth is expected. The Shepparton campus currently graduates about 140 students per year, with over 70% commencing work in regional Victoria.

The investment made by the University, the Federal, State and local governments in the construction of the campus has been an exceptional success. The campus has hit capacity ten years ahead of forecast, and has the potential to grow significantly.

Research shows that each graduate contributes approximately \$104k to gross regional production in their first year after graduation. The campus size is inadequate to cope with the enrolments for 2018 and the projected 48% increase in demand over the next five years.

Degree courses offered at the campus are based around the professional workforce needs of our region. These include Nursing, Social Work, Allied Health, Early Childhood and Primary Education, Arts, Accounting, Business and Agribusiness. Enrolments will continue to rise following the introduction of four popular new courses in 2017 at the Shepparton campus, with more planned.

What is the Building Extension Proposal? (refer plans attached)

- LTU Extend the existing building south (4 levels):
 - 2 lower floors for LTU use, and,
 - 2 further floors as cold shell, to accommodate LTU growth, and for future business, research and education partners.
- Erect a 3-level multi deck car park on the La Trobe University site, for the use by LTU and GOTAFE.

Total cost: \$17.3m (building) + \$4.1m (carpark) = **\$21.4m**

What is Requested of Whom?

Funding Partner Name	Funding Partner Type	Type of Contribution	Value of Contribution (GST Exclusive)	Status of Contribution
Australian Government	Federal Government	Cash	\$7,100,000	Sought
Greater Shepparton City Council	Local government	Cash	\$300,000	Confirmed
La Trobe University	Not-for-profit	Cash	\$7,000,000	Confirmed
State Government	State Government	Cash	\$7,000,000	Sought
Total Value of Contribution			\$21,400,000	

What is the Return on this Investment?

(a) *Aspiration*

Participation in post-school education in the Goulburn Valley is low. This is a product of many challenges at all levels of the education system. Significant investment and effort is being made in the school system in Shepparton, with the objective of raising participation and attainment. Expansion of the La Trobe University Shepparton campus will create local capacity for the school students of the region to take up, and the opportunity to continue to innovate and add courses that the community need. Additionally, increased capacity can provide opportunity for those who have missed out on higher education previously to return to study to improve their skills and employability.

Higher education participation rates are low, but improving thanks to the La Trobe presence:

- The percentage of 2016 Yr12 students from Greater Shepparton enrolled in a Bachelor degree was **36.4%** (State Average was 53.8%).
- The percentage of 25-34 year olds with a degree in the Goulburn region is **18.6%** (Greater Melbourne is 43.5%).
- Graduates in the Greater Shepparton LGA have increased from 7.2% of the population (4106) to **9.8%** (6241) from 2006 to 2016.

(b) *Social*

The La Trobe University Shepparton campus is a key piece of educational and community infrastructure for the region. In addition to the education of La Trobe students, the campus provides an event facility to host workshops, seminars, public lectures and educational programs in the centre of the CBD. Without further expansion the ability of the campus to host the number and range of community events it currently offers will be compromised. The inclusion of car parking facilities in the extension will reduce parking pressure in the CBD of Shepparton. Currently a lack of facilities means a large amount of dangerous and illegal parking occurs in the railway reserve.

(c) *Economic*

The university requires a professional workforce that ranges from highly specialised academics and researchers, professional managers and technicians. Universities tend to be employers of choice in their communities. Expansion of the La Trobe University Shepparton campus and the associated growth in programs will create additional employment opportunities for local people, and attract staff and students from outside this region, and from overseas. Campus expansion creates opportunities for La Trobe University to decentralise some operations to Shepparton.

Expansion of the number of graduates living and working in the Goulburn Valley after graduation contributes directly to the local economy. Every additional graduate contributes \$104k in GRP in the first year post graduation. The modest growth in student numbers factored into this proposal amounts to over \$7M additional GRP per annum.

A larger university presence in Shepparton creates opportunities for co-location of research activities with regional industry practitioners and stakeholders. Increased engagement between researchers and industry is a strong driver of regional business and social innovation.

(d) Workforce Need

A number of employment sectors in the Goulburn Valley economy are predicting workforce shortages. Community profiling by the Murray Darling Basin Authority has identified that employment in sectors such as education, health and community services has increased in Shepparton-Mooroopna by 77.5% since 2001, representing close to 1000 jobs. The health sector in particular continues to experience skills shortages with GV Health alone requiring an increase of 150 nurses by 2020. Along with the recent recognition of the University Department of Rural Health status, the expansion will not only alleviate future workforce shortfall in the health sector, it will expand and enhance the rural and remote health workforce through multidisciplinary education and training, research, professional support and health service development. The same benefits flow for the education, community services and business management sectors.

(e) Economic Impact of Employment in Construction and Operation

The proposed extension of the La Trobe University Shepparton campus will make a significant contribution to the Greater Shepparton economy through the creation of jobs during construction, and will have a flow on effect through the creation of additional jobs post construction needed to support the increase in teaching, learning, research and industry and community collaboration. Most significantly, the extension will enable more of the skilled professionals that Shepparton requires to be trained locally, with significant impact on the economy and quality of life in the Goulburn Valley.

The construction phase

REMPLAN (consulting group) calculated that this phase is expected to generate the following impacts on the Greater Shepparton economy:

- Output – Business outputs/turnovers of \$47.028 million
- Employment – Supporting 83 jobs during peak construction activity
- Value-added – \$17.008 million of value-added to the Greater Shepparton economy

The operational phase

REMPLAN (consulting group) calculated that this phase, with additional employment activity and associated revenue generated by additional students, is expected to generate the following annual economic impact within Greater Shepparton:

- Output – Increase in business outputs/turnovers of \$10.603 million
- Employment – Supporting an additional 49 direct and indirect jobs across the region
- Wages and Salaries - Increase in wages and salaries of \$4.801 million
- Value-added - \$6.776 million of value-added to the Greater Shepparton economy

Supported by:



What does La Trobe mean to you?

"La Trobe University Shepparton campus has afforded me the opportunity to undertake tertiary studies whilst working full time and raising a young family, something that would not have been achievable if travel was required. The completion of my Bachelor of Business has certainly accelerated career opportunities for me, advancing my personal and professional development, and that of many of my colleagues here at Greater Shepparton City Council.



From a Council and community perspective, there is a critical need to upskill workers to replace an ageing workforce, keep pace with technology advancements, support higher value-added products, leverage emerging agribusiness and health staff opportunities. Broader tertiary education opportunities are essential to improve the liveability appeal of Greater Shepparton and it is vital to the region's growth."

**Geraldine Christou, Alumni,
Director Sustainable Development, Greater Shepparton City Council**



"La Trobe allows people from all walks of life to receive an internationally recognised qualification that provides numerous employment options for their graduates in the local communities and abroad."

**Joshua Doxey, Alumni,
Senior Accountant, Copulos Group**



"La Trobe Shepparton has strong links throughout the community in relation to career opportunities, and a personalised approach by staff that ensures successful outcomes for as many students as possible."

**Adam Furphy, Council - LTU
Managing Director, J. Furphy & Sons Pty. Ltd.**



"La Trobe University represents a key thinking and learning centre of the city I call home: Shepparton. The campus is in the heart of the educational precinct of the CBD, and is a welcoming space for people of all backgrounds, educational attainments and goals in life.

I studied for my MBA at La Trobe in Shepparton, and the structure of the night time lessons and facilitated classes with a high-quality video link to the Melbourne campus made for a very effective and convenient learning experience.

It is inspiring to walk into the La Trobe Shepparton campus and see such a diverse cohort of students studying health science, economics and humanities courses. You have a keen sense that many of the skills learnt are going to be deployed into the economic development of the Shepparton region.

As well as university classes, La Trobe Shepparton hosts many thought provoking lectures for the general community, from the Fairley to the Furphy to the Committee for Greater Shepparton lectures, which are thought provoking events helping progress the region's social cohesion and development."

**Sam Birrell, Alumni,
CEO, Committee for Greater Shepparton**



"Family Care has been lucky to have access to La Trobe staff and graduates – La Trobe is a part of the fabric of this community."

**David Tennant
CEO, Family Care**



"Since completing my nursing degree at the Shepparton campus, my ongoing relationship with La Trobe has been both personally and professionally rewarding. The La Trobe community of academics and students have enriched my nursing career, both in a placement capacity where I experience the growth of our future Nurses emerging from 1st year to graduation, or being employed at Shepparton Villages. To me La Trobe Shepparton is a centre of excellence in all aspects of academic services."

**David Shipston, Alumni,
RN Care Manager, Shepparton Villages**

PROPOSED LEVEL 1 PLAN

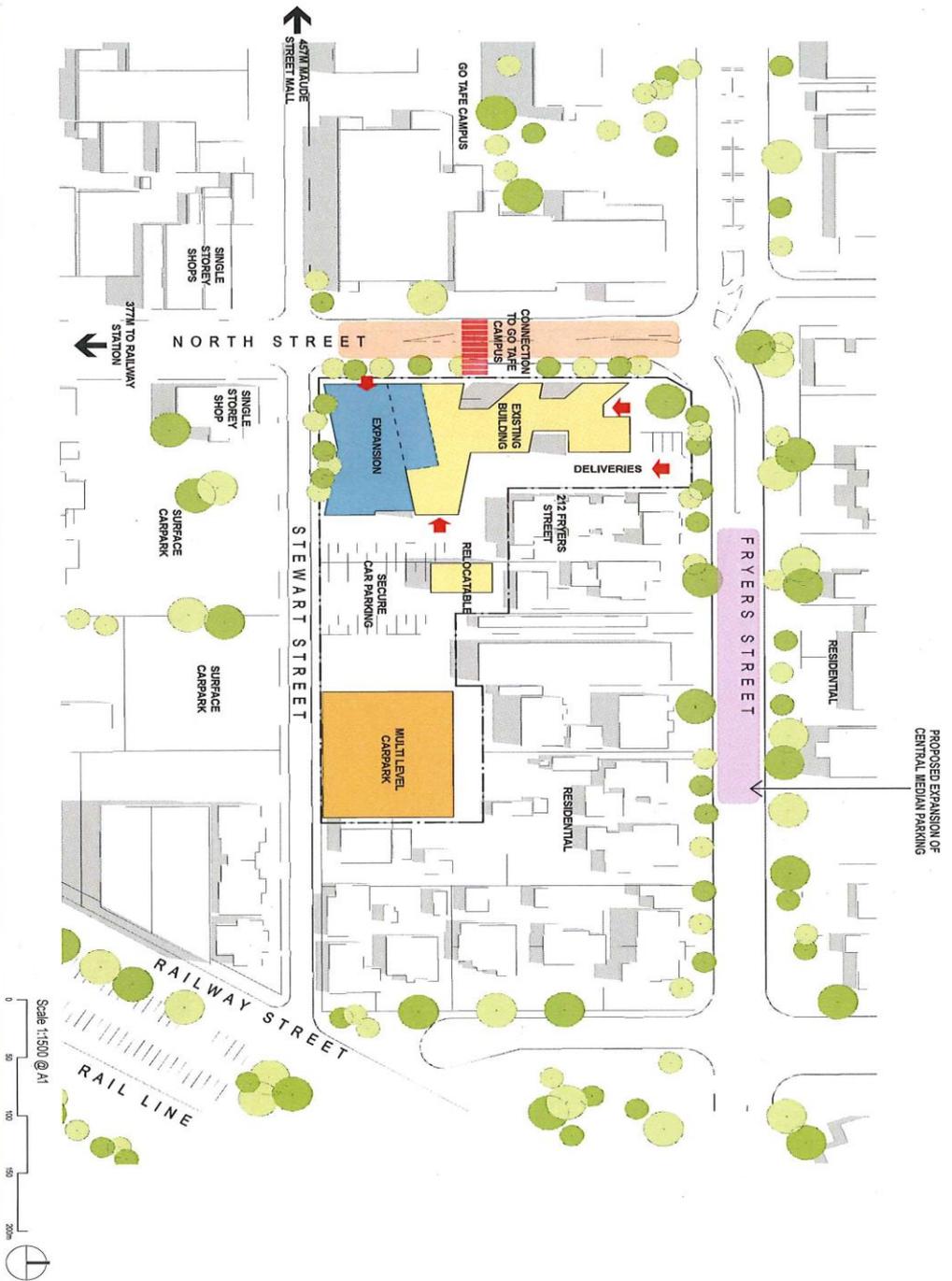


LA TROBE UNIVERSITY SHEPPARTON CAMPUS EXPANSION 2/10 Fryers St. Shepparton

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PROPOSED SITE PLAN



LA TROBE UNIVERSITY SHEPPARTON CAMPUS EXPANSION 210 Fryers St Shepparton

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