

From: Carol Stanley
Sent: Friday, 24 February 2012 11:55 AM
To: CCAAC
Subject: Gift Cards

Hello there,

I run a small massage business, and I do have gift cards./vouchers. I do these in two ways, if I donate the card to a cause for a charity to raise money I make them valid for 3months from the date of the event.

If someone buys them from me I give 12 months validation from when the person intends to give it eg. birthday present.

The reason I started putting dates on them was I gave someone a hour worth massage for their birthday value \$50 - five years later they called on that voucher to give it to their son, meanwhile the price had gone to \$75. I

honoured it, but that was when expiry dates came on board.

Being a one person business, when I do give out vouchers I keep a record of them and due expiry date and cross them off the list as they are claimed. I do like the idea of the gift voucher as it brings in people that may not have

been able to afford it or have known about me and the person can organize a time with me which will suit them.

Carol Stanley